



CAMPAIGN IMPACT REPORT

 ST. OLAF COLLEGE

YOU BROUGHT US BEYOND

On May 31, 2020, St. Olaf College brought *For the Hill and Beyond* to an incredible close, thanks to you.

This campaign sought to raise current and future commitments to provide enduring support for signature elements of a St. Olaf education.

Our priorities reflected the promises we have long made to our students—to meet their financial need, help them find their vocation, and best prepare them to lead productive, fulfilling, and meaningful lives.

You responded by generously giving the most ever in a campaign for St. Olaf, going far beyond our goal, creating transformative impact for Oles. THANK YOU!

\$252,242,402 given
(**\$52.24 million past goal**)



25,485 donors

9,578 making their first gift to the college



CAMPAIGN TIMELINE

Sept. 2012 Piper Center for Vocation and Career launched

Sept. 2013 Endowed faculty chairs in music and theater established

WHAT YOUR PHILANTHROPY MEANS TO OLES

With a focus on core parts of a St. Olaf education, you have made more opportunities possible for Oles.

REI UEDA '21 (ECONOMICS, PHILOSOPHY) — *My family and I are truly grateful for your donation. I feel very fortunate to be in a classroom where fellow classmates are diligent, driven, and enthusiastic about their college education and have an education guided by knowledgeable professors who are personally invested in each student. Your generosity has given me the opportunity not only to pursue a college degree but also discover my passions, develop character, and encounter an amazing group of friends and professors. My St. Olaf experience has been fruitful through your support. Thank you.*



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91.6% of students now participate in vocation or career-related high-impact practices at least once before graduation

.....▶ **May 2014** Ole Cup created

.....▶ **Nov. 2015** Institute for Freedom and Community launched

.....▶

YOU GAVE OLES MORE OPPORTUNITIES TO EXCEL

\$44.93 million to deepen high-impact learning

You increased support for Oles and their participation in signature elements of a St. Olaf education proven to strengthen retention, critical thinking, and career preparedness.

INTERNATIONAL AND OFF-CAMPUS STUDY



Study abroad is life-changing for Oles. You lowered costs that students pay and created new program models. Aid has increased 239.5%; nearly five times as many Oles now receive support, and 73.1% study off-campus before graduation. St. Olaf has now ranked #1 for off-campus study amongst baccalaureate colleges for 11 consecutive years.

Faculty-mentored research helps Oles gain the skills needed to excel as graduate students and professionals working at the leading edge of discovery. You increased student research positions supported by endowed funding by 138% and added more with annual gifts.

MENTORED RESEARCH



Associate Professor of Political Science Christopher Chapp, Caroline Pippert '19, Addison Tryon '19, and My Khe Nguyen '19

.....▶ **Feb. 2016** Endowed faculty chair in law and economics established

FUNDED INTERNSHIPS

You advanced the Piper Center for Vocation and Career that provides one-on-one career advising, coaching, internship funding and cohort programs, entrepreneurial programs, venture support, and industry-centered networking for both students and alumni. Awards now total \$670,000 for internships annually, and \$69,662 for ventures.

Sydney Wagner '21 and Matt Whear '20,
Venture Capital Analyst Interns at Capita3

Tom Roster

SABRINA BARBOZA '21 (ECONOMICS) — *I've interned at UnitedHealth Group for two summers and experienced the complexities of the healthcare industry while networking and creating meaningful relationships. I am also on the Women's Tennis Team, a TRIO mentor, and in the Women in Business club. All have made my experience at St. Olaf that much greater. Thank you so much for your generosity. You have given me a chance to excel and make my family proud.*



.....▶ **July 2016** Synthetic turf installed at Klein Field

.....▶ **Oct. 2016** Global Semester made cost-free for students

THE CENTER FOR ADVISING AND ACADEMIC SUPPORT

📷 Claire Nelson '19



You helped launch an integrated suite of academic support services for all Oles. Greater support is given to students who need it, while more students benefit from programs across academic subjects, ability, and learning modes. Eighty-nine percent of Oles now use these services at least once during their time on the Hill.

St. Olaf's Conversation programs take students on distinct intellectual journeys through influential texts and ideas that shape our past and guide our future. You added support for the largest program—the Great Conversation—and launched the new Public Affairs Conversation.

THE CONVERSATIONS

📷 Fernando Sevilla



Maddy Lamers '21 and other students participating in one of Professor David Booth's Conversation classes

April 2017 "To Include is to Excel" funded by the Andrew W. Mellon Foundation



May 2017 Gifts for financial aid reach \$59.0 million



HARRISON CLARK '21 (FRENCH, MUSIC, AND POLITICAL SCIENCE) — *St. Olaf has always provided a strong starting point for every vocation I've considered. My job as a research tutor on campus translated to a summer internship with an alum which then allowed me to break into a difficult legal internship. Thank you—I know that the breadth and depth of the education I have received will continue to help me change the world for the better.*

ACADEMIC INNOVATION

Associate Professor of Economics Ashley Hodgson, Ella Hagopian '20, Tyler Radtke '20, and Assistant Professor of Economics Tom Bernardin



Marcel Hones '21

You endowed five faculty chairs across economics, environmental science, music, and theater, and created funding support faculty development, innovation, and research. You also supported upgrades to many key learning spaces.

KATHERINE ICHINOSE '22 (ENGLISH, PSYCHOLOGY) — *The Public Affairs Conversation has taught me to be more conscientious of others and their opinions and assertively advocate for what I believe in. I value the challenges that a St. Olaf education brings and how it encourages me to ask difficult questions about myself and the world. Thank you so much for your generosity. It's been so important to me.*

YOU INCREASED ACCESS AND AFFORDABILITY

\$74.60 million to increase aid and access



Because of you, St. Olaf has deepened its commitment to meet the demonstrated financial need of every admitted student, even as that need changes. New endowed scholarships have added substantial support, and opportunity funds provide grants that further increase access to learning opportunities. This uncommon promise, especially vital to Oles now, continues thanks to you.

103.7% increase
in aid funded by annual gifts and endowed funds

12 new opportunity funds
awarding \$276,659 to Oles annually

599 new or enhanced
endowed scholarship funds

78% of Oles
receive need-based financial aid

The financial aid and programmatic resources you added are helping Oles and their families impacted by the COVID-19 outbreak and resulting financial environment.

Jan. 2018 St. Olaf Endowment reached \$500 million



Feb. 2018 St. Olaf Emergency Fund awarded first grants to students



ENDOWED SCHOLARSHIPS

Year after year, endowed scholarships enable Oles to better afford a St. Olaf education. St. Olaf can help all students realize their aspirations and goals more readily, from their first consideration as a prospective student, to graduation and their lives beyond. St. Olaf remains one of only three schools in Minnesota that meet 100 percent of demonstrated need, and among just 23 percent of schools that do so nationwide.

EMILY HELSTROM '21 (FRENCH, HISTORY) — *One year ago, my father had surgery for a large tumor and he was unable to work. Scholarships from St. Olaf made my tuition manageable for my family and showed that I was valued here. Your gift changed my life and helped my parents. I am so thankful that I have been given these opportunities, and hope I will be able to do the same for others.*



OPPORTUNITY FUNDS



Need-based grants offered through opportunity funds increase equitable access to experiential learning opportunities for under-resourced students.

.....> **July 2018** Synthetic turf installed at Rolf Mellby Field

.....> **Sept. 2018** Integrated Center for Advising and Academic Support launched



SOPHIE VOGEL '22 (MUSIC EDUCATION) — *I am so grateful to be a student at St. Olaf, and that would not be possible for me without you. It was not an easy journey for me to get to where I am today. The classes I have taken at St. Olaf have not only prepared me for my career after college, but for life. I can't wait to be an educator! I feel I am well equipped to handle difficult and challenging situations in my daily life, as well as my career. I also value the relationships I have gained. Thank you from the bottom of my heart, I am so grateful for your generosity.*



OLIVIA KESKE '21 (STUDIO ART) — *I am humbled to be recognized for my hard work, dedication, and passion for everything I do through your support. Thank you for being a donor. You are truly changing lives and giving students opportunities that couldn't happen without people like you.*

Oct. 2018 Taylor Center for Equity and Inclusion founded



Oct. 2018 Lutheran Center for Faith and Values initiated





Christoph Hodel '20



Christopher McDonald '24

PEYTON HORMANN '21 (NURSING) — *Thank you so much for your generosity. I cannot tell you how much it means not only to me but also my family. I have fallen in love with nursing. My Gerontological Nursing class has had great impact, helping me learn how best to talk with patients. I was able to practice these skills in our clinical. I am also learning so much outside of nursing – all will really help me in my future practice. After graduation, I plan to work in the ICU and then go back to school to become a nurse anesthetist. Because of you, I am able to continue my learning. I*



Oct. 2018 Added entrepreneurial programs and maker space launched



Dec. 2018 Diversity fund established, Vice President for Student Life endowed



YOU STRENGTHENED OUR OLE COMMUNITY

\$44.67 million to advance residential learning

The Hill is more than a place—it encompasses the hopes, the passions, the identities, and the experiences that every Ole brings to it. You have given Oles more pathways to nurture their core values, their fortitude, and their lifelong connections with one another, together.

THE INSTITUTE FOR FREEDOM AND COMMUNITY



Guest speakers, panels, and workshops offered by the Institute for Freedom and Community foster constructive dialogue among those with differing values and contending points of view on important political and social issues.

THE GLENN AND MYRETTA TAYLOR CENTER FOR EQUITY AND INCLUSION

The Taylor Center for Equity and Inclusion fosters an inclusive environment across the intersections of race and identity that students bring to St. Olaf. This includes campus-wide initiatives and dedicated programs serving international students, LGBTQIA+ students, and BIPOC (Black, Indigenous, People of Color) students.



Jan. 2019 First games played in St. Olaf Ice Arena, preceded by community skate



Jan. 2019 Instruction begun in new Nursing Wing in Regents Hall



THE LUTHERAN CENTER FOR FAITH, VALUES, AND COMMUNITY



The Lutheran Center for Faith, Values, and Community engages people of all backgrounds and beliefs in deep exploration of core commitments and life choices in ways that foster inclusive community, both within and beyond St. Olaf College.

FAITH OPAKUNLE '21 (SOCIOLOGY/ANTHROPOLOGY) — *Thank you for helping me continue my education. During Interim, I was able to study immigration in Miami and in Amsterdam. It was eye opening—there's still so much that can be done, which fuels my interest in working with minority populations. I want the education system to be more diverse and campus to be fully aware of the many cultures here. I currently co-chair the Hmong Culture Outreach which educates the campus and community about Hmong culture. I also enjoy playing intramural volleyball when I can with some of my closest friends. These activities give me the strength to continue my studies, and I don't feel as lonely because I know I have people who have the same interests as me.*



MORE RESOURCES FOR STUDENT LIFE, EQUITY, AND INCLUSION

You have provided new funding for student life leadership, enhanced break programming for Oles on campus, student organizations and activities, and for advocacy, ministry, and service groups. This includes support and programming for students disadvantaged by income, access, and/or opportunity.

OLE ATHLETICS



Funds now bolster coaching, staffing, and team travel, and Oles benefit from enhancements to six athletic facilities. The St. Olaf Ice Arena provides home ice. Synthetic turf was added to Rolf Mellby Field and Klein Field. Tostrud Center features new tennis court surfaces, and team and training spaces were updated inside Tom Porter Hall and Skoglund Athletic Center.

Tom Roster



SHANNON CUCCHIARO '22 (ECONOMICS, LATIN AMERICAN STUDIES, SPANISH) — *Thank you so much for giving me the opportunity to pursue my academic and extracurricular passions. Being on the swim team has had an incredible impact on my college experience. Not only does it give me a way to be more involved in the school, but I know I can count on any of my teammates to help me, whether it be with swimming, school, or life in general. Additionally, thanks to you, I've been able to pursue multiple academic interests even when they aren't part of my majors. I've had amazing experiences and made incredible friends as a result of your generosity.*



MUSIC ORGANIZATIONS

For Oles in St. Olaf's ambassador music ensembles, international study is hard to complete. Oles in the St. Olaf Band, St. Olaf Choir, and St. Olaf Orchestra will now participate in international tours at no added cost thanks to campaign giving. Other ensembles, domestic travel, and music lessons for under resourced students are also supported.



Fernando Sevilla

.....➔ **May 2019** St. Olaf Fund year-end total reaches \$5.24 million

.....➔ **June 2019** Annual opportunity fund awards surpass \$215,000

YOU ENSURED ST. OLAF'S MISSION ENDURES

\$88.04 million in vital operating support

MISSION

St. Olaf College challenges students to excel in the liberal arts, examine faith and values, and explore meaningful vocation in an inclusive, globally engaged community nourished by Lutheran tradition.

— Approved by the St. Olaf College Board of Regents, May 2016

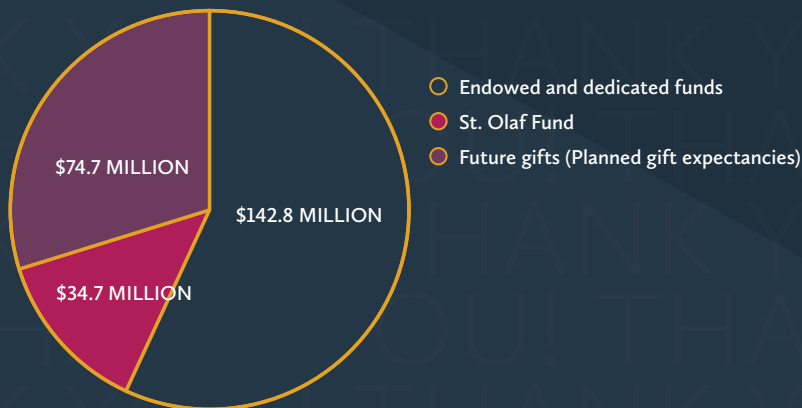
Because of you, Oles can continue to make an impact. You grounded us more deeply in our core commitments, gave us resilient flexibility to address rising challenges, and added permanent support undergirding every opportunity a St. Olaf education provides. You brightened the road ahead for every Ole who comes to Hill, now and beyond.

AFTER GRADUATION

94% of graduates are working or pursuing further education within six months

11th — St. Olaf's rank among U.S. baccalaureate institutions by the number of graduates who go on to earn doctoral degrees. St. Olaf earns high ranks in religion/theology (3rd); mathematics/statistics (4th); physical sciences (5th), arts/music, education and life sciences (6th); social service (7th)

GIVING THROUGH:



.....▶ **Aug. 2019** 36 summer student researchers now supported by endowed funds

THE ST. OLAF FUND

\$34.7 million in total

Year after year, giving through the St. Olaf Fund critically supports Oles and college operations across financial aid, academic and experiential learning, and community. This open support provides the flexibility and resilience needed to respond to emerging needs and ensures a St. Olaf education remains meaningful and achievable.

BRIDGET ASAMOAH-BAFFOUR '21 (ECONOMICS, PSYCHOLOGY) — *I would like to express my deep gratitude to all the donors that contribute to St. Olaf every year. I cannot express how much your giving has really changed my life. On a study abroad trip to Milan, Italy, I was able to explore parts of the world I haven't before and learned not only about the culture there but also about myself. You made my education possible and for me to explore options outside of my world. Thank you, thank you, thank you.*



SEDA BAGIRYAN '21 (POLITICAL SCIENCE) —

I want to go to law school and focus on international law to advocate for people's rights around the world, particularly for women and girls. This is a decision that I made thanks to being in Global Semester — I am grateful for this experience and the life lessons that it has given me. Thank you for your gift and for investing in my dreams, which will hopefully impact the dreams of others one day beyond our Hill.



Grace Peacore '21 and Seda Bagiryan '21 in Tanzania



Nov. 2019 St. Olaf ranks #1 for 11th consecutive year by number of students studying abroad



THE ST. OLAF ENDOWMENT

\$53.34 million in endowed funding for operations

Endowed funds provide ready, stable support for Oles and the opportunities that a St. Olaf education provides them. Over time, these investments provide increasing returns and revenue supporting teaching and learning on the Hill.

60.6% Increase in revenue from endowed funds in St. Olaf operating budget

34% Increase in endowment value (2013: \$379,501,188 ; 2020: \$508,000,417)

LIBAN JAMA '21 (BIOLOGY, CHEMISTRY) — *I am beyond blessed to have been a recipient of your support because it has removed the financial barrier to a college education for me. I am passionate about utilizing science as a vehicle to foster growth in disenfranchised communities. My career and life trajectory have been positively changed by your generosity.*



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.....▶ **May 2020** Donors exceed \$252 million in giving at campaign close▶



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OLES MAKE AN IMPACT, TOGETHER

You. Through your care, your commitment, and your generosity, you ensured that Oles will always be ready to serve the world. You have made a lasting impact now and for generations beyond. Thank you for your extraordinary support of Oles and St. Olaf College.

